

Les Têtes de l'Art presents



EUROPE IN THE DOCK



What if the trial was one of the most accurate ways to discuss about Europe ?

WHY?

Talking about Europe provokes more and more disinterest or even rejection from our citizens! Expert organizations also face difficulties in renewing their way to reach their audience ! Even some governments begins to doubt to stay in the UE...

Given this situation, we aim to experiment a new form of debate that would allow all stakeholders to address European issues in an innovative and funny way, while ensuring the quality of the content. Our project intends to mix Art and Justice to (re)gain the interest in Europe ...

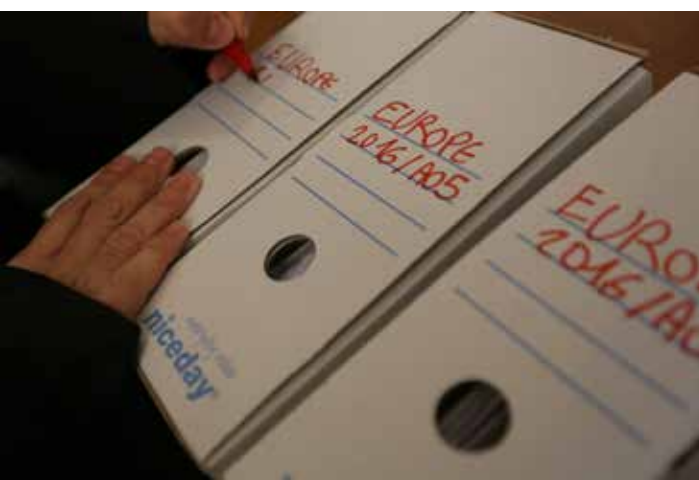


WHAT?

The principle is simple but effective. A team of local residents helped by European, judicial and artistic experts, animates a mock trial with real guests who are invited to testify «in the dock». Each trial, addresses a theme related to European issues (mobility, employment...) concluding with the publication of a deliberation.

From this concept, 2 main forms of implementation will be experimented:

- **An event- form** (theater play) provided by an artistic team in order to reach a large audience and mobilize the media and local partners .
- **A participatory form**, with volunteer residents in the form of workshops, related to social centers and NGOs. Those workshops will be performed in public through a trial open to the local community.
- **A digital form** with the realization of short videos in the form of web series that will allow professionals to have new permanent tools for the building of awareness on European issues.





OUR TARGETS

The main targets are European citizens and residents with a particular focus on young people and people far from public services. However, we also wish to cooperate with several strategic players to benefit from their local networks as well as share and experience a tool that will allow them to renew their own practices.

Are concerned:

- NGOs specializing in European issues
- High schools and universities
- Community centers
- Artistic partners
- Judicial partners
- Institutional and political actors



WHAT IF THE TRIAL WAS ONE OF THE MOST ACCURATE WAYS TO DISCUSS ABOUT EUROPE?

With our concept of dramatized trial, we want to respond in an innovative way to the rejection of European issues among a growing number of citizens. Residents, artists, lawyers, institutions and NGOs will gather in several countries, to address, around a mock trial, Europe's major issues!

Cheeky in its form but demanding on the bottom, "Europe in the dock", a dramatized trial to turn our falsed ideas over ...

TESTIMONIALS

PUBLIC

« The main message is well spent : Europe is us ! ». Ali (Avignon)

« A real good show that in addition helps us to overcome preconceived ideas about Europe . » Sandrine (Fréjus)

« In the mock trial , we speak of Europe as a person and it helped me to understand. It humanizes Europe! »

Agnès (Avignon)

« A show that awakens the conscience ! » Léo (Marseille)

EXPERTS

« An intense experience that pushed me to speak more simply Europe , more direct ... »

Me BONNEMAIN, lawyer.

« As an expert , this is the first time in 17 years of career I discovered a new tool that makes Europe so accessible to all audiences , all ages ... »

N. GRILLI, director of Foyer Rural Cepage, Europe Direct Center

ELECTED OFFICIALS

« A skilled and extremely effective format. Essential in today ! »

Pierre Bernard Raymond, former Secretary of State for European Affairs under Giscard d'Estain

« A mix between content about Europe, intrigue and humor. Congratulations! »

Isabelle CHABROT, deputy mayor of Avignon

LES TETES DE L'ART

29 RUE TOUSSAINT

13003 MARSEILLE

04 91 50 77 61

julien@lestetesdelart.fr

www.lestetesdelart.fr

